

Crocus Expo · Moscow · Russia

AQUA-THERM Moscow 2010

Your key to business success!

The Venue:

Crocus Expo is a state-of-the-art exhibition and congress center. The complex consists of three main pavilions with indoor exhibition space of over 230,000 m². There is huge parking for 20 000 cars, 19 exhibition halls, 49 conference halls and VIP-class meeting rooms in the three pavilions. New hotel Aquarium has opened at Crocus Expo in February 2009 (Pavilion 3).

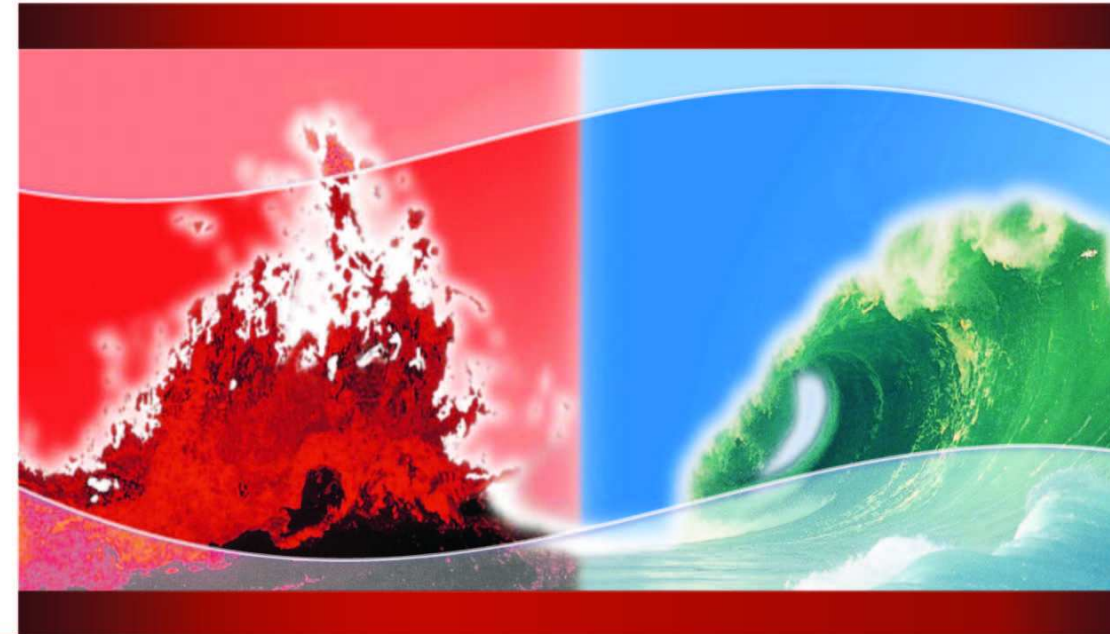
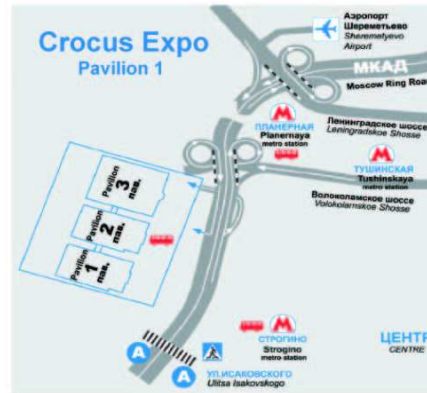
How to get to the show

Crocus Expo exhibition center can be easily reached from the city center via a modern highway or by metro to the nearby Strogino or Planernaya stations, from where shuttle buses will run every 5 to 10 minutes during the show days.

About the organizers

Reed Exhibitions is the world's leading organizer of trade and consumer events. Every year Reed Exhibitions run over 500 events in 38 countries, bringing together over 6 mln active event participants worldwide.

ITE Group Plc runs some 150 international show and conferences annually. Its Moscow partner ITE LLC Moscow is the leading exhibition organizer in Russia, which holds the largest show of construction industry Mosbuild.



Contacts for international participants:

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Official support:

- Recognised by:
- German Ministry of Economics and Technology (BMWi)
 - Association of German Trade Fair and Industry (AUMA)
- Supported by:
- State Duma Committee for building and land relations
 - Federal Industry agency
 - Russian Union of Industrialist and Entrepreneurs
 - Government of Moscow Region
 - Moscow State Duma
 - Moscow Chamber of Commerce and Industry
 - Association of the builders of Russia
 - German Association for Swimming Pools and Wellness (BSW)
 - Association of the steel and metal processing industry

14th international exhibition for the HVAC and Pool industries

Organized by:



Official website:

www.aquatherm-moscow.com

Aqua-Therm Moscow 2009 in Crocus Expo – an unprecedented quality and quantity of professional visitors

In 2009 383 companies, including 199 from 18 foreign countries, presented their latest products. According to the official audit 11,217 professionals from 23 regions visited the event during four show days with 91% being trade professionals from retail chains, importers, distributors, dealers, manufacturing and construction companies. 60% of the buyers came from outside Moscow and the Moscow region.

Highlights of the show included:

- A Top Buyers' programme dedicated to bringing the most influential purchasers in the sector to the event. 163 buyers from 91 companies attended.
- The conference "Warm House. Engineering Complex Systems" was held alongside the exhibition and attracted 100 enthusiastic delegates.
- A new sector "World of Water and SPA" dedicated to swimming pools, spa and sauna equipment made a successful debut at the exhibition. It was supported by the German Association for Swimming Pools and Wellness (BSW).



Our exhibitors' comments about the 2009 event:

"Our new business year always starts with "AQUA-THERM Moscow"... The first day of the exhibition already demonstrated the high activity and professional quality of the visiting audience. It seems that the success of "AQUA-THERM Moscow" was not hindered by the financial crisis".

Ludmila Tomleeva, Head of the advertising department of "Maestro" Group

"Company "Kamstrup" exhibits every year at this show. The main aim of "Kamstrup's" participation is the company's strengthening the existing relations, finding new business contacts and introducing the company's new products. And it is good feeling to see many new professional visitors here. "AQUA-THERM Moscow" is the place where we can show that the company "Kamstrup" has stable growth and development."

Tatyana Kislyakova, Sales Director ZAO "Kamstrup"

What's on show in 2010:

- Automatic Control Systems
- Bathroom accessories
- Burners and Boilers
- Energy and Gas Supply
- Environment, Water Quality and Control equipment
- Fittings and Valves
- Heating technologies
- Pipes and pipelines
- Pumps
- Sanitary technologies and equipment

- Thermal accessories
- Water and waste-water technologies
- Air-conditioners
- Air ducts and Air filters
- Air purification
- Compressors
- Fans humidifiers, dehumidifiers
- Refrigeration supply and equipment
- Ventilation

Special section:

World of Water & Spa

- Chemical products
- Equipment for aqua parks
- Mini swimming pools
- Sauna and Spa equipment
- Swimming pools, equipment and accessories
- Water purifiers
- Whirlpools

Discover opportunities in the Russian market!

Meet the Russian market at INTERTOOL Moscow!

- Multiply your sales by making new contacts in the attractive Russian market,
- Meet new distribution professionals: retail chains, dealers, distributors, department stores,
- Meet buyers from manufacturers and construction companies.



Visitor promotion

Based on detailed market research, the campaign has been planned to attract large numbers of relevant buyers

